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FRANKFORT, KENTUCKY 40601

DEI Memo 20-14

TO: Insurance Coordinators and Human Resource Generalists

FROM: Department of Employee Insurance

RE: StayWell and WebMD

DATE: October 10, 2020

StayWell, the current administrator of the LivingWell Program, will be joining forces with WebMD Health Services to offer a new and improved well-being program in 2021. More information will be shared in the coming months. Until then, please read below for some important information regarding the LivingWell Program for the rest of this year and the beginning of next.

#### KEHPLivingWell.com

- The online portal will be available through 12/31/2020.
- Employees and waivers can still complete and submit well-being activities for up to 200 points (or \$200).
- The deadline to redeem these reward points is 12/31/2020. Points will NOT rollover.
- Emails will be sent from StayWell encouraging participants who have points to spend them.

#### What members can expect in 2021

- There will be a new website and mobile app powered by WebMD One.
- All users will need to register for a new account.
- The LivingWell Promise will remain the same.
- All employees and retirees who are eligible to receive benefits through the KEHP are eligible to participate in the LivingWell Program, including waivers. Spouses and dependents are not eligible to participate.

#### What you can expect in 2020

- The Dedicated Well-being Team will be hosting webinars exclusively for insurance coordinators in December.
- During this webinar, you will get a sneak peek at the new portal and some additional information about the LivingWell Promise and LivingWell Engagement Activities in 2021.